



2019 American Craft Walk Wilmington

Saturday, September 21, 2019

www.americancraftwalkwilmington.com



Dear Arts Advocate,

Downtown Wilmington will host the 4th American Craft Walk Wilmington on Saturday, September 21st. This event supports the craft movement and follows the mission of the nationally established CRAFT.org, a non-profit.

Wilmington's robust culture for the arts in many forms throughout the greater Wilmington area is perfect to be highlighted under the national effort and brand.

Over the last 3 years the event has showcased over 100 artists and joined by both the Community Arts Center and the Wilmington Area Woodturners Association. Non-Profit participants who are provided complimentary space have included Dreams Organization, Kids Making It, Thalian Association, and Freedom Fidos.

American Craft Walk Wilmington is a City of Wilmington and Downtown Business Alliance (DBA) supported event. Market Resource One is the organizer of the event led by Joan and Mike Loch, long-time supporters and promoters of downtown and the arts.

Sponsorship as you know, helps to offset the cost of producing an event such as this. We are reaching out to the business community to assist with a level of sponsorship that will enable the event to add features and promote it on a regional level.

Sponsorship Opportunities

Gold Sponsorship Package ----- \$500.00

- Your company name or mention on all media spots
- Premium Placement of your company logo with link to your website on the event website, as a sponsor of the event for the entire year.
- Your Business promoted in all social media for the event.
- Banner placement at the event provided by event
- 1 free booth space, 10 x 20 ft., to sell or market your product or company.
- Your company name or logo on all event posters.
- Your company name in all press releases and subsequent articles.

Silver Sponsorship Package ----- \$350.00

- Your company name or logo with a link to your website on the event website, as a sponsor of the event for an entire year.
- Your Business promoted in all social media for the event.
- Banner placement at the event provided by the event
- Your company name or logo on all event posters.

Bronze Sponsorship Package ----- \$250.00

- Your company name or logo with a link to your website on the event website, as a sponsor of the event for an entire year.
- Your Business promoted on social media for the event.
- Your company name or logo on all event posters.

Friend of the Arts Sponsorship Package ----- \$100.00

- Your company name with a link to your website on the event website, as a sponsor of the event for an entire year.
- Social Media mentions

Thank you in advance for your consideration,

Joan and Mike Loch

Market Resource One, LLC

Wilmington, NC

www.americancraftwalkwilmington.com

www.facebook.com/americancraftwalkwilmington

joanmarketresource1@gmail.com

732-691-7834

Sponsorship Form

Yes, we would like to be a sponsor for the ACWW 2019!

Please provide the following contact information and we will personally follow up with you.

Business Name:

Sponsorship Level:

Contact Person:

Phone:

Email:

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